



**WELCOME TO THE FIRST EDITION OF THE DRI-PORT MARINE NEWSLETTER,** designed to provide our customers with the latest news, products, and services related to the boating market.

2007 marks our 28th year in business as one of St. Louis' premier boating resources. Our family's love of boating has allowed us to maintain the goal of providing superior products and backing them with superior service to help grow our business. So it's with this determination and the enthusiasm of the water sports we enjoy, that we invite you to visit us whether you are considering a new purchase, need service or just want to check out the latest technology in boating.

It's hard to believe it's been almost three years since we opened the doors of the new store here in O'fallon. If you haven't been in to visit, we have a lot to show you. The showroom measuring approximately 12,000 sq. ft. showcases the latest products from MasterCraft, Cobalt, and Premier in climate controlled comfort. Also found therein, a growing pro shop bringing to you products like CWB, Connelly, and ProLine, Barefoot International, and Vortex, with guaranteed support and a "demo" program to let you ride before you buy.

Four service bays with the latest in electronic diagnosis technology await your service concerns and questions, large or small. And you should see where we store your boat. The latest in rack storage technology allows us place both boat and trailer in an elevated loft awaiting your next adventure.

So, we welcome you into a hassle-free, low pressure environment where you can browse with your family for that perfect ski or wakeboard or even that boat that you've always dreamed of. Whatever it is, you have our commitment to satisfy all of your boating needs, guaranteed.

**The Family and Friends at Dri-Port Marine**



## X1

One of a Kind

Clearly, your buddies will be begging to get out back, as the wakes behind the X-1 are thick and clean with a crisp lip. Formed by the X-1's narrow, clean underside, they are perfect at line lengths from 50 to 80 feet. The X-1 is the boat that pulled world-, pro tour- and X Games champion Parks Bonifay to his first double half cab roll, his first (and the industry's only) 1080 and has been the lead towboat of the X Games and Pro Wakeboard Tour. So, whether you're going for your first wake jump or 10th attempt at a 1080, you can't help but get better behind a boat that's been helping riders do that right from the start.



## X2

Jack and Master of all Trades

Is it any wonder that only 12 short months after its debut, the X-2 is the best-selling boat in the entire MasterCraft line? Perfectly proportioned at 20 feet, MasterCraft designed the X-2 with a modified step hull to glide at high speeds for slalom and sit deep for mastering wake stuff on a board. Like its big sibling X-Star, the X-2 provides long, gradual launch ramps with plenty of kick at the lip to send you up. Want to try it all? Here's a boat that can do it all.

Also available as the MariStar 200



## X15

Attitude Adjustment

Ever had one of those days when everything at the office seems to go horribly wrong? That's the perfect time for an attitude adjustment. Bolstered by a 100-inch beam, the X-15 carries a gaggle of guests, along with a mass of water toys. While boards go up top on the tower, everything else -- from kneeboards to napkins -- fits neatly under the seats in storage compartments, or inside a unique diamond glove box on the passenger's side. The broad beam, along with a 1000-pound KGB ballast system, also means big waves behind. This is one boat that's sick to ride behind.

Also available at the MariStar 215



## X30

To the point.

The most interesting thing about the all-new X-30 may be the one thing it doesn't have: a SuperFly front. That's just fine for most, because what really matters happens behind the windshield. There, drivers are treated to a sculpted billet dash arrangement while passengers have more interior room to stretch out than in any competitive 23-footer.

Also available as a MariStar 230



## X45

House of Style

Style is defined as "a state of being popular" or "fashionable elegance." With the X-45 being the most desired 24-footer in the industry (in no small part due to its chic pickle-fork design, interior and exterior aesthetic pre-eminence, vented-step hull for superior performance, a 1,000-pound liner ballast system for wake displacement, and a totally redesigned ZeroFlex tower) it is easy to see why style has made its home in the 2007 X-45.

Also available as a MariStar 245



PROSTAR

## 197

### WORLD RECORDS AREN'T BROKEN. THEY ARE MADE.

It's no mere coincidence that the ProStar 197 hull has helped skiers own more world records and personal bests in the last four years than the rest of its competitors in the ski boat field. It doesn't discriminate against disciplines; holding all three slalom, trick and jump world marks at the same time. Based on the premise that flat and soft wakes, unwavering pulls and perfectly straight boat paths inevitably lead to skiing success, it's no wonder that when you have only a few chances in your career to be at your best, you'll choose a boat that will get you there.

Also available as an X-7



PROSTAR

## 214

### MASTERCRAFT INTRODUCES THE PROSTAR 214

Above you will see an artist's rendering of the new ProStar 214 that hasn't even made it off the production line yet! We have exclusive information on the newest boat added to the MasterCraft fleet. The ProStar 214 is MasterCraft's latest direct drive. It is based off the ProStar 197 hull. It is a skier's delight with room for the whole family. There is a roomier back seat and more seating without sacrificing storage space. Another great feature is the convenient snap-out carpet. The ProStar 214 should be at Action Water Sports just in time for the New Year!

Also available as an X 14

**MasterCraft**



**COBALT BOATS**  
*Benchmark Craftsmanship*

**JD POWER WINNER,  
4 YEARS RUNNING!**

**HIGHEST RESALE  
VALUE**

**ALL GELCOAT  
COLORS, NO DECALS!**

**STANDARD SONY  
MARINE 6 SPEAKER  
SOUND**

**NEW, LARGER SWIM  
PLATFORMS**

**LARGE FULL-SPEED  
BIMINI TOPS**

**NEW MODELS**

**IN STOCK**

There are reasons both personal and collective for owning the new Cobalt 212. Any boater spending five minutes or so in the company of the 212 will find wish-fulfillment of a truly individual sort. Pick your rationale.

The 222 responds to the demands of upside-down athletes with the same attention to details of ride and performance, of safety and comfort as it does to a family of seven out for a picnic cruise on Grandparent's Day. Take a lingering look at the 222.

The Cobalt 252 has been designed for exploration, for the finding of places far away from the workaday and the fully expected. The 252 is at once convenient, practical, reliable, and thoroughly luxurious, a boat calculated to appeal at every turn to the senses, and to one's best sense of utility and value.

New to the model line this year, the 302 follows in the time-honored Cobalt tradition of functional luxury. The 302 will demonstrate immediately all the reasons why Cobalt insistence on little things done especially well accumulates to an unforgettable boating experience.

The Cobalt 200 is a remarkably efficient craft, incorporating luxury, convenience, and raw power in what has quickly become the preferred boat among first-time owners, owners who aspire to every nuance of the good life on the water.

No boat should attempt to be all things to all people, but the new Cobalt 250 is democratic in a most widely appealing way. It loves both extreme sports and elegant suppers at sunset. It throws outrageous parties as easily as it floats solitary and silent in a blue lagoon.

What if a boat might feel like a strong breath of cold ocean air? Come home then to the 272, accommodating in its expanse, welcoming in its comfort, ready for the best of times. Walk-around room is everywhere you step, the elegant simplicity of Cobalt design everywhere you look.

You've always been nimble. Ready for what's next. Much like the Cobalt 282. A bowrider at the top end of the runabout class, the 282 handles with all the agility and responsiveness of a smaller craft, but it insists upon much of the size and spaciousness of a cruiser.

**212**



**222**



**252**



**302**



**200**



**250**



**272**



**282**



**COBALT 2007 MODELS ARE IN**

**COBALT BOATS**



Premier Marine began with a simple goal... to create the most reliable, well engineered and finely crafted pontoon boat in its class. Started in 1992, the company first started out with just a handful of devoted people in one small portion of a building. Over the years Premier has become a leader in the boat manufacturing industry, and the company has claimed several patents and awards. Premier, as a pontoon boat manufacturer, is constantly striving to improve its line of products. We manufacture boats to fit most any recreational boater's needs. We strive to produce boats with the utmost quality, care and to be the best in the industry.

## HAVE YOU VISITED OUR WEBSITE?

[www.driport.com](http://www.driport.com)

It's a great place to browse the new boats from each manufacturer. You can also check out what we have in inventory, both new and pre-owned.

Plus, you can find out about events like boat shows, sales, clinics, and get-togethers for our owners groups. You can also go there to sign up for many of those events or even to just request information.

If you have suggestions please go to the "About Us" page and let us know what we can do to make our site better.



**Premier**

# BOAT SHOWS ARE ALMOST HERE

The team at Dri-Port Marine is busy preparing for our best year ever! Here's your opportunity to take advantage of it:



## ST. CHARLES BOAT SHOW JANUARY 19-21

At the new St. Charles  
Convention Center



## ST. LOUIS BOAT & SPORTS SHOW FEBRUARY 6-11

At America's Center /  
Edward Jones Dome

## 5 REASONS TO BUY AT THE SHOW:

### 1 • BEST PRICES OF THE NEW YEAR.

- All manufacturer incentives are bundled together to create significant savings during the shows.

### 2 • BEST SELECTION OF THE YEAR.

- Choose from the largest selection of in-stock boats and schedule delivery at your convenience.
- Custom design and order early then schedule delivery when it fits your schedule.

### 3 • GREAT FINANCING.

- Lenders are offering their best deals at the boat show.
- Choose from zero down, no payment for 6 mos., low rates.

### 4 • SPECIAL DEALER INCENTIVES

- Ask your sales associate about incentives from Dri-Port Marine only available during the Boat Show.
- No Charge scheduled maintenance for the first year or 50 hours of use.
- Free Storage

### 5 • GUARANTEED CUSTOMER SATISFACTION

- Secure your new boat at the show and schedule a demo ride for the first day over 50 degrees.
- If your not completely satisfied, we'll refund your deposit.
- Family owned and operated, making your satisfaction our priority.

## THE CHEAP BOAT?

Is it such a great buy?

What creates value? Is it the initial "price" someone pays for a product, or is it the true cost...the difference between what the product sold for new, minus what its worth at the time of resale? If maintenance cost varies from brand to brand, should that also be figured into the value of a specific product? It can be very challenging shopping for the best value when looking for a new product.

If the lowest price is ones prime goal, then somebody will make it worse and sell it for less. If materials cost about the same to all manufactures, and labor also costs much of the same, how then is it possible for one manufactures's boat to be so much cheaper than the others? The answer is very simple. They leave something out and give you less for less. They make the hull thinner, narrower, shallower, or shorter and naturally much weaker. They leave out important strengtheners or important safety features. If two boas of similar size are thousand of dollars apart, a red flag should go up! The difference is everywhere. Most often it is not one or two components, it's every component that goes into the product that is of lesser quality and grade. After the purchase is when consumers find out why the prices was less... it's just a matter of time.

The majority of these cheaply made boats are manufactured to sell, not to own. The builder and dealer make money and only you, the buyers, get hurt.

The dealers that sells the cheap product has very little to offer but price, very little service and no parts when you need them the most.

Boating is supposed to be fun. Is this the kind of fun you want to buy?

### 5 THINGS TO LOOK FOR IN A NEW BOWRIDER

What are the common mistakes to avoid when shopping for a new bowrider?

GoBoating magazine had this to say:

#### 1 Integrated or Extended Swim Platform

These vastly improve watersports enjoyment, and thankfully most builders include them as standard equipment.

#### 2 More Power

It's almost always a good idea to go up an engine size or two – having enough power is central to having a good time.

#### 3 Deadrise

This is the depth of the hull or "V", measured at the back of the boat. Look for a deadrise of at least 20 degrees if you plan to frequent rough, choppy water – the steeper the deadrise, the smoother the ride.

#### 4 Room for Gear

Smaller runabouts can get cramped quickly – make sure there's enough room for your passengers and your gear; if not, consider a larger boat.

#### 5 Cupholders and Grabrails

There should be cupholders for all your passengers, and they should be accessible from every seat on the boat.

## UPCOMING EVENTS

**ST. CHARLES BOAT SHOW**  
JANUARY 19-21

**ST. LOUIS BOAT  
& SPORTS SHOW**  
FEBRUARY 6-11

**OPEN HOUSE**  
MARCH 16,17, 2007

**DEMO DAY**  
MAY 12 LAKE ST. LOUIS

**COBALT DEMO DAY**  
APRIL 1, MAY 6 & JUNE 3

**LAKE ST. LOUIS IN-  
WATER  
BOAT SHOW**  
JUNE 9 & 10, 2007

**WAKEBOARD CLINIC  
WITH NICK AND JULZ**  
JULY TBD

**SLALOM CLINIC  
WITH TONY KNIGHT**  
JUNE TBD

**RENDEZVOUS  
ON THE RIVER  
DRI-PORT OWNERS  
GROUP CUSTOMER  
APPRECIATION EVENT**  
AUGUST, 2007

**COBALT BOATS**

## TREAT YOUR BOAT TO SOME TENDER LOVIN' CARE

### ENGINE

Do I need an annual maintenance check-up on my boat? All manufactures recommend an ANNUAL service inspection to insure years of trouble-free operation. Simple issues like a worn out impellor, water in one of the fluids or an out of aligned drive coupler can cost thousands in repairs if not attended to in a timely manner.

### CLEANING

Clean-up in the spring or in the fall?  
Some helpful hints: Remove stains ASAP on fiberglass or upholstery. The longer you wait, the more difficult stains are to remove.

Use a cleaner called Zap or Zing to remove the stained rings around your boat.

Hard water spots – Pick up a bottle of Meguiar's Hard Water Spot Removal. It easily and softly removes water spots from fiberglass, stainless steel, windshields & more.

After both steps, wash and rinse the boat then follow up with a good quality marine wax such as Meguiar's Premium Marine Wax.

**Interior** – Several products on the market work great for removing mildew stains, fly specks, ground-in dirt, oil or grease, & more. After a thorough cleaning, finish with a coat of 303 dressing. This will help prolong the life of your interior along with keeping future stains from setting into the vinyl.

**Carpets** – First vacuum up all loose sand and dirt, then use a good quality carpet cleaner with warm water and a brush. Scrub and rinse with warm water and finish by vacuuming moisture with a shop-vac. Before storing make sure carpet is thoroughly dry.

Dri-Port Marine stocks a full line of cleaners, waxes, and teak products to help your boat stay clean and look new!

### SPRING SERVICE FOR YOUR BOAT

Dri-Port Marine offers everything from winterization to storage and every repair and service in between. Below is a snapshot of the services we offer. To schedule an appointment please call 636-978-9999

**TUNE-UPS** – Starting at \$100.00

**PROFESSIONAL DETAILING**  
\$12.00 per foot

**OUTDRIVE SERVICE** – \$165.00  
Remove/grease/check alignment

**WATER PUMP IMPELLORS**  
From \$85.00 plus parts

**INBOARD ALIGNMENT** – \$85.00

**TRAILER SERVICE • FIBERGLASS REPAIR**  
Call for pricing

SERVICE TIPS  
& TRICKS

GET MAINTENANCE OUT OF THE WAY NOW, SO  
YOU'RE READY TO GET IN THE WATER WHEN IT  
COMES SPRING TIME!

# PROSHOP DEALS



**CWB Ride Surfboard**  
Pre-Season Special  
**\$259.00**



**Neoprene Life Jackets**  
USCG Approved/Mens & Womens  
**From \$59.95**



**Connelly Skis**  
20-40% off  
all 2006 skis



**BIG MABLE Dual Rider**  
Pre-Season Special  
**\$231.65**



**Connelly Tournament Gloves**  
Mens or Women's  
**Special Purchase \$24.99**



**Proline Lotus**  
Wakeboard Handle/Rope  
**Special Purchase \$69.00**

## DEMO PROGRAM

Did you know you can try before you buy?

**1 DAY \$50.**

**2 DAY Weekend \$75**

Demo cost is credited toward ski/wakeboard purchase.

### USED BOATS Bass Boats

2003 Tracker targa, 18' deep vee, all welded, dual console, mercury 150 efi, minn kota troll., LCR's, trailer...\$16,500.

2005 Ranger 521dvx, 21' dual console, mercury 225 optimax, full deck extension, 80 lbs. Minn kota, 2-lowrance x135's, cover, like new!...\$36,500

### Runabouts

1998 Four wins 200 bowrider, 20', volvo 5.0Efi (250hp), bimini top, cd stereo, mooring cover, sport interior, stainless prop, matching trailer, well maintained w/only 350 hrs!...\$12,900.

1988 Four wins 211 liberator, 21' cuddy, 350 v8 (260hp), depth finder, stereo, cockpit cover, side exhaust, tandem trailer, only 400 hrs!...\$7,900

2004 Cobalt 226, 23' bowrider, volvo 5.7 Gxi (320hp), duoprop, woodgrain dash, sub w/amp, bow and cockpit covers, canvas enclosure, heritage tandem w/brakes & swing tongue, powertrain warranty, like new!...\$43,900.

2004 Cobalt 240, 24' bowrider, volvo 8.1Gxi (420hp), duoprop, premium sound, telescoping anchor lt., Ext. Swim platform, bimini top, bow and cockpit covers, mooring cover, transom stereo remote, air compressor, flagpole, windshield wiper, more!...\$58,900.

1995 Envision 2600, 26' cuddy, merc. 7.4(330Hp), bravo 1, dock. Lts., Captains call, trim tabs, depth, cd/stereo, cockpit cover, mooring cover, power hatch, tandem trailer, only 280hrs!...\$23,900.

2001 Sea ray 260 bowrider, signature series, merc. 7.4Mpi, bravo 3, bimini top, bow and cockpit covers, filler cushions, table, water system, enclosed head, well maintained! Must go!...\$39,900. Obo

2003 Cobalt 263, 26' cuddy, merc. 496 Mag (375hp), bravo 3, capt. Call, bimini top, cockpit cover, docking lights, aft filler cushions, heater, heritage tandem trailer. Very nice!...\$56,900

### Inboards

1999 Cobalt 202cs, 20' open bow, 350 scorpion mpi (330hp), mooring cover, depth, temp gauge, cd/stereo, snap-out carpet, custom trailer w/brakes, excellent condition!...\$23,900.

2006 Mastercraft x-star, mcx (350hp), tower speakers, bimini top, perfect pass, mooring cover, bow filler cushion, tandem trailer, warranty...\$59,900

### Pontoons

2002 Fisher 240, 24', mercury 50hp, cd/stereo, bimini top, cover, gas grill...\$8,500



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**COBALT BOATS**

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